



**THERM-ACE**  
TOTAL CLIMATE MANAGEMENT

*We are Refrigeration*

[www.thermace.com.au](http://www.thermace.com.au)

## Welcome to THERM-ACE

In 2007 experienced tradesman Daryell Scase entered into a business partnership in a small established Refrigeration, Air conditioning and appliance repair centre This business was known as Thermotec Group.

10 years on, and a lot of hard work Daryell has grown his business into a very successful company that recognized an opportunity to fulfil an unmet need: to provide quality and reliable service to the HVAC&R industries.

Today THERM-ACE prides itself on delivering and maintaining that same vision of quality to all of our clients with our core focus to provide Total Climate Management in the way of heating and cooling solutions to both commercial and residential sites.

All our maintenance clients, regardless of size, value our unique 24 hour on-site support service. So from the smallest room air-conditioner to the largest supermarket refrigeration plant THERM-ACE has got you covered.



## Why become a THERM-ACE franchise

When you become part of the THERM-ACE franchise, you are joining a successful business network offering ongoing training and support designed to maximise your full potential,

You will become part of a franchise network that is backed by many years of experience across multiple trades.

We are a company focused on growth, we have low entry costs and tailored business systems that work as hard as you do.

There are no other franchises in Australia exclusively providing Air Conditioning and Refrigeration services like THERM-ACE.



## Some of the benefits of owning a THERM-ACE Franchise

\*We take care of the complicated bookwork, letting you concentrate on running your business. We handle all client invoicing and collect payments on your behalf leaving you to do what you do best

\*Being part of a team committed to quality,

\*Ongoing support, training and development Electronic job tracking and management,

\*THERM-ACE OH&S policies and procedures

\*Technical support

\*Competitive royalty and marketing fees

\*Local and National marketing initiatives Tools and knowledge to help maintain consistent and more profitable returns

\*Access to our competitive Australian and International supplier network.

We offer our franchisee's comprehensive training and all the information you need prior to opening your business.

To maintain our high standards, we offer ongoing support, regular industry updates and are constantly improving systems to ensure the smoothest most efficient work flows.

When you purchase a THERM-ACE franchise, you are not only buying the tools to run a successful and profitable business, you are joining a proven and committed team that is there to give you ongoing support and guidance whenever you may need it .



## Marketing.....

We will assist you in conducting marketing campaigns to grow the brand, locally and on a broad scale. Such initiatives can include:

\*Radio

\*Social Media

\*TV

\*Local events & sponsorship

Australian Bureau of Statistics figures show that 40% to 45% of small businesses close within the first two to three years, with failures rising to 60% to 70% after three to four years. Yet the average term of a franchise contract is five years and the average tenure in a network is seven years, so franchisees generally experience sufficient success during their initial contract to want to keep going.

A PricewaterhouseCoopers study of the 200 leading networks during the past two financial years found that both franchisors and franchisees achieved double-digit revenue growth and similar growth in profitability at a time when the small-business sector in general was hurting.



Since starting in business , my main focus has always been to do one thing and to do it well. Total Climate Management is that one thing. Today more than ever THERM-ACE is committed to delivering outstanding service using the latest technology and proven methods. Put quite simply we know what our clients want.

With THERM-ACE you have administration staff, job monitoring software, professionals to consult with. All this has been set up over many years to ensure everything is done as effectively and efficiently as possible. So save yourself the headaches and possibly many years of trial and error. Let our years of Industry experience kick start your success.

“Come join us to see where it could take you.”

Daryell Scase – Owner/Director THERM-ACE P/L





**THERM-ACE**  
TOTAL CLIMATE MANAGEMENT

Together  
WE  
Achieve  
More



FOR MORE INFORMATION ON HOW YOU CAN BECOME PART OF THERM-ACE

VISIT OUR WEBSITE: [www.thermace.com.au](http://www.thermace.com.au)

